



## Trade & Climate: Friends or Foes? Making the Case for CBAM and Green Trade Rules

THURSDAY 14 JANUARY 2021 | 15.45-18.15  
ONLINE EVENT | LIVESTREAMED ON [AFEP WEBSITE](#)

### PROGRAMME AND SPEAKERS' BIOGRAPHIES

Moderated by **Iana Dreyer**, founder and editor of Borderlex



**15.45** Online Registration



**16.00** Opening speech by **Laurent Burelle**, President, AFEP



**16.05** Keynote speech by **Raffaele Mauro Petriccione**, Director-General, DG for Climate Action, European Commission



**16.15** Presentation of AFEP Report "*Trade & Climate Change: Quantitative Assessment of the Best Policy Tools to Achieve Climate Neutrality and Competitiveness*"

By **Marc Poulain**, International Trade Negotiations Director, AFEP and **Nicolas Boquet**, Environment-Energy Director, AFEP

Q&A session



**16.55** Panel discussion: Carbon border adjustment: what are the best design and policy mix?

The carbon price is expected to increase significantly in the next decades, driven by the climate neutrality objective by 2050. Defining appropriate measures for the reduction of carbon leakage will then be critical in the forthcoming years. Among the possible tools, the CBAM is being considered. It will be part of a wider reform of

climate and energy legislation. Simultaneously, it is closely linked to the EU trade policy.

Based on the findings of AFEP's report "Trade & Climate Change: Quantitative Assessment of the Best Policy Tools to Achieve Climate Neutrality and Competitiveness", the panel discussion seeks to answer the following questions:

- What does CBAM mean?
- What is the best CBAM design to achieve both carbon emission curbs and reduction of carbon leakage? What should be avoided?
- Should the EU rely mostly on one instrument or also invest in a set of trade negotiations to maximise climate and economic benefits?
- Does a one-size-fits-all instrument exist for all sectors?
- How should the CBAM interplay with the existing framework, in particular with the EU ETS?
- How to ensure compatibility with the WTO rules?

#### Speakers:

- **Benjamin Angel**, Director Indirect Taxation and Tax Administration, DG TAXUD, European Commission
- **Bernd Lange**, MEP, President of the International Trade Committee, European Parliament
- **Patrick Pouyanné**, CEO, Total
- **Alan Wm. Wolff**, Deputy Director-General, WTO
- **Matthew Porterfield**, Deputy Director and Adjunct Professor at the Harrison Institute for Public Law, Georgetown Law University

#### Q&A session



**18.05** Closing remarks by **Laurent Burelle**, President, AFEP

**18.15** End of the event



**AFEP (French Association of Large Companies)** brings together large companies operating in France since 1982. The Association, based in Paris and Brussels, aims to foster a business-friendly environment and to present the company members' vision to French public authorities, European institutions and international organisations. Restoring business competitiveness to achieve growth and sustainable employment in Europe and tackle the challenges of globalisation is AFEP's core priority. AFEP has around [111 members](#). More than 8 million people are employed by AFEP companies and their annual combined turnover amounts to €2,600 billion.

## SPEAKERS' BIOGRAPHIES

### Moderator

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#### **Iana Dreyer, Founder and editor of Borderlex.eu.**

Before founding her publishing activity, Iana worked in think tanks, writing on trade and energy policy in Brussels and Paris. She has worked for the European Centre for International Political Economy, and the Institute Montaigne and the EU Institute for Security Studies. Iana has also worked for the Financial Times group and has trained in journalism.

Iana is a graduate from the School London School of Economics and Sciences Po in Paris.



### Welcome speech

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#### **Laurent Burelle, Chairman of Compagnie Plastic Omnium, President of AFEP**



Laurent Burelle is Chairman of the Board of Compagnie Plastic Omnium, a world leader in Intelligent Exterior Systems, Clean Energy Systems and Modules for the automotive industry, which generates a turnover of € 9 billion, employs 32,000 people, in 131 plants and 26 R&D centers in 26 countries around the world.

He began his career with the Plastic Omnium Group as a Production engineer and assistant to the Director of the Langres Plant in France.

In 1977, he was appointed Chief Executive Officer of Plastic Omnium SA in Spain. Then, he served as Head of the Environment Urban Systems Division, before becoming Vice Chairman and Chief Executive Officer of Compagnie Plastic Omnium in 1988. He was Chairman and Chief Executive Officer of the Compagnie Plastic Omnium from July 2001 to December 2019. On January 1st, 2019, he was appointed Chairman and CEO of Compagnie Plastic Omnium's controlling holding Burelle SA until January 2020.

Since January 2020, he is Chairman of the Board of the Compagnie Plastic Omnium.

Laurent Burelle is a graduate of the Federal Institute of Technology (E.T.H) in Zürich and holds a Master of Science Degree in Chemical Engineering from the Massachusetts Institute of Technology (M.I.T). He is Commandeur de la Légion d'Honneur. He is founder and Board member of the "Fondation Jacques Chirac".



### **Raffaele Mauro Petriccione, Director-General, DG Climate Action, European Commission**

Born in Taranto in 1957, Mr Petriccione graduated in Law from the University of Bari in 1982 then moved to London in 1984 as a Visiting Research Scholar at the Institute of Advanced Legal Studies later as a postgraduate at the London School of Economics. He obtained an LL.M. from the University of London in 1986 before joining the European Commission to work on trade policy.

From 2014 to early 2018, he was Deputy-Director General of DG Trade, responsible for trade relations regarding services and investment, intellectual property, public procurement, agri-food and fisheries; trade relations with Asia, Latin America and countries of Africa, the Caribbean and the Pacific; trade and sustainable development. He served as Chief Negotiator for the EU-Canada Comprehensive Economic and Trade Agreement (CETA); the EU-Vietnam Free Trade Agreement and the EU-Japan Economic Partnership Agreement.

He was appointed Director-General for Climate Action in March 2018

## Presentation of AFEP's report

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### **François-Nicolas Boquet, Environment-Energy Director, AFEP**

After working as a consultant at Bossard Consultants, François-Nicolas Boquet joined AFEP in 2000 to create the environment, climate and energy department.

He has since developed analyses and proposals from companies to public authorities, on topics such as climate change, energy strategy (energy efficiency and competitiveness of energy-intensive industries, energy price), energy taxation, or industrial risks (industrial emissions, technological risks, environmental responsibility). Convinced that voluntary and experimental approaches are complementary to legislation and regulation, he has launched and supported several corporate initiatives on climate, circular economy, sustainable cities and biodiversity. He graduated from AgroParis Tech in 1993.



### **Marc Poulain, International Trade Negotiations Director, AFEP**



Marc Poulain has been Director of International Trade Negotiations at AFEP since 1 September 2017. He monitors the main developments in European Union business policy and the Brexit process, representing AFEP's positions in this area with the European and French public authorities.

A graduate of IEP Paris and the Ecole Nationale d'Administration, he began his career as a judge in the Paris administrative court, then as Deputy to the Chief of Staff for public procurement legislation at the Ministry of Economy and Finance. As a national expert seconded to the Directorate General for Trade of the European Commission between 2009 and 2016, he negotiated the "public tenders" chapters of the free trade agreements between the EU and Japan, Mercosur and the countries of the ANASE, and took part in the WTO negotiations in Geneva.

**Benjamin Angel, Director Indirect Taxation and Tax Administration, DG TAXUD, European Commission**



Benjamin Angel has been working for the European Commission since 1994 and is currently Director for ‘Direct Taxation, Evaluation and Impact’ and acting Director for ‘Indirect Taxation and Tax administration’. He is a former member of the private offices of the Commissioners for Economic and Monetary affairs Yves-Thibault de Silguy (Santer Commission), Pedro Solbes (Prodi Commission), and Joaquin Almunia (first Barroso Commission).

He studied Finance at HEC Paris and Economics at Sciences-Po Paris. He also holds a master’s in Political Science and a PhD in Law. He has written numerous books and articles on EMU and EU affairs.

In the past few years, he has notably drafted and negotiated the creation of the various European sovereign firewalls (ESM, EFSM, EFSF) and a macro-prudential supervision (ESRB). He was directly involved in the preparation of all the texts establishing a European Banking Union. He was responsible for the creation and negotiation of the Juncker plan and negotiated the regulation creating the European Fund for Strategic Investment (EFSI), the European Investment Advisory Hub (EIAH), and the European Investment Project Portal (EIPP). In addition, he was a member of the EFSI Steering Board, the Board of Directors of the European Investment Fund (EIF), the Supervisory Fund of the Marguerite, and European Energy Efficiency Funds. He was also an alternate member of the Boards of Director of the EIB and ESM.

**Bernd Lange, MEP, President of the International Trade Committee, European Parliament**

Bernd Lange (born in Oldenburg, 14 November 1955) is a German politician and member of the European Parliament from Germany. He is a member of the Social Democratic Party, part of the Party of European Socialists, since 1974.



He was a member of the European Parliament from 1994 to 2004. Since July 2009 he is again member of the European Parliament within the Progressive Alliance of Socialists and Democrats in the European Parliament. Since 2014, Bernd Lange is chairman of the INTA committee (International Trade). He was the rapporteur for TTIP (Transatlantic Trade and Investment Partnership), chair of the Fair Trade Working Group of the European Parliament, a member of the Brexit Steering group and of the Delegation for relations with the countries of Southeast Asia and the Association of Southeast Asian Nations (ASEAN).

Mr Lange graduated from the University of Göttingen and was from 1994 to 2004 an elected representative from Lower Saxony, vice-chair of the Committee on Research, Technological Development and Energy from 1997 to 1999. He worked from 2005 to 2009 as the head of the «economic, environmental and Europe» unit of the DGB (German Trade Union Confederation), for the district Niedersachsen- Bremen-Sachsen/Anhalt.

## **Patrick Pouyanné, Chairman of the Board and Chief Executive Officer, Total**

Patrick Pouyanné held various positions in the French Industry Ministry and in ministerial offices from 1989 to 1996, including Environment and Industry Technical Advisor to the Prime Minister (1993-1995) and Chief of Staff to the Information Technology and Space Minister (1995-1996). He joined Total in 1997, as Chief Administrative Officer of Total E&P Angola and became Group Representative in Qatar in 1999. In 2002, he was named Senior Vice President, Finance, Economics and Information Systems in Exploration & Production. In 2006, he became Senior Vice President, Strategy, Business Development and R&D in Exploration & Production. In 2012, he was appointed President, Refining & Chemicals and member of the Executive Committee. He is a graduate of École Polytechnique and an Engineer of the French Corps des Mines.



## **Alan Wm. Wolff, Deputy Director-General, WTO**



Alan Wm. Wolff became WTO Deputy Director General on October 1, 2017. He was formerly in private law practice in Washington DC dealing extensively with international trade matters. Prior to joining the WTO he was Chairman of the National Foreign Trade Council (NFTC), the oldest American association supporting open international trade.

Ambassador Wolff's prior public service includes being U.S. Deputy Special Representative for Trade Negotiations after being General Counsel of the Office, serving as acting Head of the U.S. Delegation for the Tokyo Round of multilateral trade negotiations, and as a principal draftsman of the basic U.S. law creating a mandate for trade negotiations. He has served as a senior trade negotiator in, and advisor to, both Republican and Democratic administrations.

He is a member of the Advisory Committee of the Peterson Institute for International Economics (PIIE), is a lifetime National Associate of the National Academies, and is a member of the Council on Foreign Relations.

**Matthew Porterfield, Deputy Director and Adjunct Professor at the Harrison Institute for Public Law, Georgetown University Law Center**

Deputy director and adjunct professor at the Harrison Institute for Public Law, Georgetown University Law Center, Matt has worked for more than two decades on various aspects of international economic law, with a focus on the relationship between international trade rules and environmental policy.

His recent publications include A Framework Proposal for a US Upstream Greenhouse Gas Tax with WTO-Compliant Border Adjustments, Resources for the Future (with Brian P. Flannery, Jennifer Hillman and Jan W. Mares, 2020); Border Adjustments for Carbon Taxes, PPMs, and the WTO, Un. Penn. Journal of Int'l Law (2019); and Assessing the Climate Impacts of U.S. Trade Agreements, Michigan Journal of Env't'l & Admin. Law (with Kevin P. Gallagher and Judith Claire Schachter, 2017).

